

(For immediate release)

**PRINTED FESTIVAL Returns: Print Harder!** 

PRINTED FESTIVAL will return to Cardiff for its second year, thanks to secured funding and support from the Arts Council of Wales and Chapter Arts Centre. We have been told to anticipate bigger and better!

<u>Chapter Arts Centre</u>, 8<sup>th</sup> - 9<sup>th</sup> June 2024, 11am-4pm: A fun, free, family-friendly weekend celebrating all things print.

Making its debut last summer, PRINTED FESTIVAL landed in Cardiff with a bang. Dreamed up by seasoned printers, Tom Whitehead (<u>The Printhaus</u>, <u>Ed & Flo</u>) and Aidan Saunders (<u>Print Wagon</u>, <u>Prints of Hay</u>), their mission is simple but extensive: to build on the existing print culture in South Wales, and make the artform accessible to the masses. "The festival set-up enables links to be made, resources to be shared and serves as a basis of opportunity and participation for all involved."

The Printhaus resides in Chapter Arts Centre, Canton. Around the corner are <u>Cardiff Print Workshop</u> and <u>Print Market Project</u>. The 'print triangle', if you will. Also in the vicinity are <u>The Amplifier Press</u>, <u>Prim Print</u>, <u>Llanover Hall</u> and <u>Oriel Canfas</u>, to name but a few more print-related organisations who make up the localised print hub.

With this solid foundation to build from, as well as the myriad of members who constitute The Printhaus community, PRINTED FESTIVAL couldn't be more perfectly placed. As this community has proved time and time again, all hands are on deck to make the festival the success that it is. You won't find any pretentiousness, nor airs and

graces amongst this bunch. Their passion is genuine and they share it for a living - PRINTED FESTIVAL is the amped up version that we get to enjoy collectively.

"We were blown away by all the positive comments from last year's event, it was quite humbling! We begged, stole, and borrowed from everyone involved, who threw themselves into it with boundless passion! This year we want to expand and connect with more creatives and create an even better experience for visitors." **Tom - The Printhaus** 

PRINTED FESTIVAL 2, with the brilliant tagline - 'Print Harder! '- promises much of the same that made last year so good; stalls, activities, games, talks and community workshops.

Also being introduced to the line-up, will be an exciting panel discussion from print professionals, and an exclusive publication dubbed the HOLY GRAIL OF PRINTED FESTIVAL intel!

"Printed Festival went far better than I could have ever dreamed! After years of planning with Tom and Jude, we succeeded in creating an inclusive, interactive print festival that educated and inspired people to participate in creative practices. As soon as it was over, we realised Printed was but the foundation of a larger project, and we were inspired, compelled (!) to think of new and innovative ways in which we could engage the Welsh public and get them excited about printmaking. So this year we are going bigger and bolder, with more of what went well last year and some new and interesting tricks up our sleeves for this year. You can't miss it." Aidan - Print Wagon

A joyous celebration of print for creatives and the wider community alike, PRINTED FESTIVAL is not one to miss!

Visit the PRINTED FESTIVAL <u>website</u> and sign up to their newsletter for more info, and follow them on <u>Instagram</u> and <u>Facebook</u> for regular updates!

CONFIRMED SPEAKERS OVER THE WEEKEND..

## Tom Frost

Lena Yokoyama & Rory Wyn - Isshoo Collective

## PANEL DISCUSSION

Host - Emma Marshman (USW)

Panel - Alice Prentice (Isle of Riso)

Panel - Catherine Ade (Lemonade Press)

More to follow...

## FEATURED PRINT STUDIOS AND PRINTMAKERS PROVIDING PRINTING ACTIVITIES...

The Printhaus

**Print Wagon** 

Cardiff Print Workshop

**The Amplifier Press** 

**Pressing Matters** 

Cardiff Met Textiles Students

Fizz Goes Pop

Zeel, Orson & Comic Club

University of South Wales Illustration & Graphics Students

**Bristol Print Collective** 

Lemonade Press

**Dylan Barker Prints** 

**Nelly's Treasures** 

Jamie Richards

Prints by Nature

Isle of Riso

Arthole

Mock Up Designs

**Cardiff Met Print Shop** 

and loads more..