

Arts Grants for Organisations

Programme Support for Venues and Galleries

Arts Council of Wales | February 2018



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## Programme Support for Venues and Galleries

#### **Purpose**

To support projects that curate and present high quality, distinctive and exciting artistic work that enhances a venue or gallery's programme

#### What we want to achieve

We want to support ambitious, professional programming that encourages audiences to enjoy and experience a wide range of activity. We'll try to do this by enabling venues and galleries to programme work that is beyond the reach of their core business. This will help address geographical gaps in provision and reach out to audiences. This could mean introducing existing audiences to different types of work, or reaching out to new audiences and hard to reach groups.

We want venues and galleries to really be adventurous with the proposals they develop for this strand. We're not afraid to take managed risks as long as you can convince us your ideas are well thought through with a clear artistic vision and with excellence at its heart.

We'll consider projects that enable theatres, arts centres and galleries to present and curate an enhanced programme or to develop a new strand of work designed to attract specific audiences or reach new target groups. We're interested in projects where our investment will help lever in other funding or create new partnerships.

We'll consider projects in any artform that can demonstrate they will be of high quality.

We are particularly keen to support certain types of project. This means that when we have to choose between eligible projects of comparable quality we will prioritise the following:

- Projects that target and reach children, young people and their families
- Projects that target and reach people living in areas of acknowledged deprivation
- Projects that target and reach people with "protected characteristics"

"Protected characteristics" is a term used by the Equality Act 2010. The protected characteristics are age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, sex, sexual orientation, religion or belief. The Act made it unlawful to discriminate against people on these grounds.

#### Projects we won't support

The emphasis must be on enhancing your existing programme; we won't support projects where this is not convincingly demonstrated. Nor does receiving funding one year mean that future applications will also be successful.

Applications for what we consider to be the core funded activities of venues or galleries will not be supported.

### What we need from you

If you have received Programme Support funding from us before, you'll need to show us how any further application develops and progresses your artistic programme, intensifies your work and builds on identified potential.

You'll need to provide a provisional artistic programme that sets out the types of companies and events you envisage presenting, and how much of our funding you'd allocate to each event.

We'll also expect to see clear marketing and audience development plans with realistic targets for audience engagement.

## Who can apply

We welcome applications from professionally managed venues or galleries across Wales. We will also consider applications from arts organisations that are not based at a venue but use named venues or galleries as a base for their programming. In these cases you should discuss your proposal with us before submitting an application.

Applications can be made by Arts Portfolio Wales clients (APWs) in exceptional circumstances and where this has been discussed and agreed as part of your Funding Agreement.

You can check that your organisation is eligible to apply by reading our <u>Getting Started</u> document.

## Funding available

You can apply for a maximum of **75%** of your project's total eligible cost. Applications can be made at the following levels:

- Small grants between £250 and up to £5,000
- Large grants between £5,001 and up to £30,000

Applications for small scale enhancements must be made at small grants level.

### When you can apply

You should always make your application as far ahead as possible.

#### **Small Grants**

There are no deadlines for small grants, but you need to allow a minimum of six working weeks between the date you submit your application and the date you want to start your project. If you're making your first application to us, then you must apply at this level.

#### Large Grants

There are four deadlines a year for large grant applications. The next deadlines are:

- 5pm on Wednesday 9<sup>th</sup> May 2018
- 5pm on Wednesday 15<sup>th</sup> August 2018
- 5pm on Wednesday 10<sup>th</sup> October 2018
- 5pm on Wednesday 16<sup>th</sup> January 2019

You need to allow a minimum of **nine working weeks** between the deadline date and the date you want to start your project.

# How often you can apply

You can hold one "live" grant from *Arts Grants for Organisations* in any twelve month period. We use the term "live grant" to mean an application for a project that has received funding from us and is still happening.

Remember that this applies to Arts Grants for Organisations as a whole, not to each strand.

We use the start date of your project to work out the twelve month period. For example, if you received funding for a project that started on 1<sup>st</sup> September 2017 and you want to submit another application, then it must be for activity that will start twelve months later, on or after 1<sup>st</sup> September 2018. It's important to remember that you can apply before the end

of the twelve month period, but you cannot plan for your activity to start until a year has passed.

Please contact our Grants and Information Team if we have given you a grant before and you are unsure whether you are now able to apply again.

### How to apply

You will need to discuss your project with us before we send an application form to you. If you have a project that you think might be suitable to apply for under this strand, please email your project ideas to: development@arts.wales

Please include the following details:

- Your organisation's name
- Project title
- Describe your project
- How much funding do you need?
- Location of project

Applications must be made using our online application system.

If you are unable to apply online, for example if you're disabled or do not have access to a computer, please contact our Grants and Information Team. We'll work with you to find other ways for you to apply.

We can also support you if your first language is not English or Welsh.

#### Need some more advice?

We have Information Sheets and guidance documents to help you with different aspects of the application process or to provide advice on a specific issue. These can be found on our website. You might find the following useful in making an application to Programme Support for Venues and Galleries.

- Help Notes for Programme Support for Venues and Galleries
- Arts Council of Wales Equality Guide

If you have further questions about the application, contact our Grants and Information team on 0845 8734 900 or by emailing <a href="mailto:grants@arts.wales">grants@arts.wales</a>