



Arts Grants for Organisations

Criw Celf

Developing Talent in the Visual and Applied Arts
for young people of school age



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We implement an [Equal Opportunities Policy](#).

Criw Celf: Developing Talent in the Visual and Applied Arts for young people of school age.

Criw Celf provides children and young people with an opportunity to develop their artistic skills, working outside of a school setting alongside professional artists in a variety of different gallery and site-specific settings. In the same way that an orchestra or choir provides an opportunity for young musicians to join together to perform, Criw Celf offers an opportunity for aspiring young visual artists and designers to spend time with their peers and with professionals working in the sector to develop their talent.

Criw Celf focuses on young people who have been identified with school teachers as having a particular potential or talent in the visual and applied arts. The programme introduces them to a rich and varied menu of artistic genres (e.g. painting, sculpture, ceramics, glasswork, 3D work, printing, film/video, photography and jewellery-making) and opens their eyes to the breadth of career possibilities that Art & Design can lead to. It includes occasional trips to galleries and special events. Each young person is given an art pack containing a range of quality art materials which they can use at home in between sessions. There are also opportunities for the young people's creative work to be exhibited in professional settings.

Criw Celf is a targeted programme of work, not an open-access participatory project. Its aim is to develop and nurture young talent in Art & Design and is aimed at school aged children who have demonstrated a particular talent or potential in the visual and applied arts. Criw Celf actively contributes to the Welsh Government's More Able and Talented (MAT) agenda. It also forms a key part of the Arts Council of Wales' *Young Creators* strategy around 'Developing Young Talent'. The programme works with schools to proactively identify and nurture more able and talented young people in Art & Design.

Originally conceived by Gwynedd County Council, Criw Celf has grown significantly since its inception and has refined its vision. It now involves more than 90 professional artists and partnerships with 25 arts partners as well as 2 Further / Higher Education Institutions, and is currently being delivered across 15 local authorities - Gwynedd, Anglesey, Conwy, Denbighshire, Flintshire, Wrexham, Carmarthenshire, Neath Port Talbot, Swansea, Powys, Cardiff, Torfaen, Newport, Blaenau Gwent, and Monmouthshire.

The main objectives of Criw Celf are to:

- Identify and nurture young talent and potential in the visual and applied arts and provide regular opportunities for them to meet and work with their peers
- Link effectively with the More Able & Talented (MAT) Agenda in schools, complementing and supporting the work of Art & Design teachers in schools

- Further the 'Developing Young Talent' priority within the Arts Council of Wales' *Young Creators* strategy
- Ensure that talented young artists from disadvantaged backgrounds get the practical support they need to participate fully in this programme
- Provide exceptional, high quality opportunities for young people in Wales to work alongside professional artists in a range of artistic media outside of the school setting
- Proactively develop skills and track each young person's progress in the visual and applied arts
- Provide practical information and advice for aspiring young artists on the range of careers available in the creative industries
- Raise the profile of young people's work, providing opportunities for Criw Celf participants to exhibit their work in professional gallery spaces as well as online
- Develop exemplary partnership working between partner local authorities, galleries and arts organisations sharing best practice nationally
- To use the [Criw Celf evaluation toolkit](#) to measure the impact of the programme on the young participants, their schools and families, the delivery partners and the MAT agenda in Wales.

What we want to achieve with Criw Celf funding:

- Provide high quality, targeted opportunities for MAT pupils/students to develop artistic potential from Key Stage 2 (Year 5) up to A level
- Share best practice across Wales
- Systematically evaluate the programme's impact nationwide through a shared approach, using the Criw Celf evaluation toolkit
- Support the development of sustainable partnership and delivery models to encourage growth and investment
- Expand the model across Wales so that it is available to all young people in all local authority areas

There are four distinct phases of Criw Celf delivering programmes for young people aged 7-18. These are:

Name of phase	School Year Group
Criw Celf Primary	Years 5 & 6
Criw Celf Secondary	Years 7, 8 & 9
Criw Celf Portfolio	Years 10 & 11
Criw Celf Raising the Bar	Years 12 & 13

What characterises a strong Criw Celf application?

All applications for Criw Celf funding must demonstrate that they can offer;

- A well-designed, imaginative programme with a strong line-up of professional artists working across a variety of media. The programme should complement and go beyond what can be offered in a school / classroom context
- A structured recruitment process developed by artists in partnership with schools to identify a cohort of young people from all backgrounds who are particularly able and talented in Art & Design or who are showing exciting potential in the subject. This should be an annual process to enable renewal and ensure opportunities for new young people to access the programme
- A robust project management model that represents excellent value for money and brings together the skills of a consortium of relevant partners with their roles and responsibilities clearly defined
- A commitment to engaging with national partners through evaluation, attendance at national meetings and sharing best practice.

How much funding is available?

Only organisations based in Wales are eligible to apply for Criw Celf funding (Please note that individual creative professionals cannot apply).

Grants from £5,001 up to a maximum of £100,000 per annum are available to consortia of partners to jointly deliver programmes of Criw Celf activity across each of the 4 regions below. Applications must show how, by working in partnership, they can deliver high quality arts activity, an efficient model, and best value for the investment.

North Wales

Anglesey, Conwy, Denbighshire, Flintshire, Gwynedd, Wrexham
[Regional Arts & Education Network led by Flintshire County Council](#)

Mid & West Wales

Carmarthenshire, Ceredigion, Neath Port Talbot, Pembrokeshire, Powys, Swansea
[Regional Arts & Education Network led by University of Wales Trinity St David's](#)

South East Wales

Blaenau Gwent, Caerphilly, Monmouthshire, Newport, Torfaen
[Regional Arts & Network led by Caerphilly County Borough Council](#)

Central South Wales

Bridgend, Cardiff, Merthyr Tydfil, Rhondda Cynon Taff, Vale of Glamorgan
[Regional Arts & Education Network led by Arts Active](#)

We will waive the 'one application' rule for these proposals to help promote and nurture the development of the consortium approach. However, we will look at an organisation's capacity to manage multiple projects when we consider these applications.

Talk to us before making your application

You must discuss your proposal with the Development Officer responsible for Criw Celf in your region before you apply. These are:

- **Cerys Thomas** (South East Wales and Central South Wales regions)
Cerys.Thomas@arts.wales
- **Ceri Charles-Durrant** (North Wales) CeriCharles.Durrant@celf.cymru
- **Sian Griffiths** (Mid & West Wales) Sian.Griffiths@celf.cymru

If you are an Arts Portfolio Wales organisation and we agree that your proposed activity fits within the terms of your Arts Council of Wales funding agreement, your application can be additional to any other Lottery applications your lead officer may have agreed with you.

We can consider funding up to a maximum of 75% of the total eligible project cost. Partnership funding could come from a range of sources including;

- Partners' own funds
- Earned income
- Financial or in kind support from partners
- Regional Education Consortia
- Trusts and Foundations
- Sponsorship

We want to make sure that programmes can plan beyond one academic year. For this reason, we are inviting applications for up to £200,000 per region to cover two years of activity from September 2017 to August 2019 (a maximum of £100,000 per region per annum). Please refer to the banding below for more information about expectations relating to levels of funding.

Funding Levels (September 2017 to August 2019)

For applications up to £200,000 – To be eligible to apply at this level, you will need to demonstrate an exemplary track record of delivering high quality visual arts activity for young people. Your proposed programme will be comprehensive, offering activity for talented young participants in all age categories and across all local authority areas in your region. It should give those participants a deep and sustained artistic development programme over the course of the year.

For applications from £61,000 to £100,000 – applications at this level are likely to be for regions that are growing their Criw Celf model, having completed successful pilot phases. The programme will focus on at least two age groups and extend across at least three local authority areas in your region.

For applications up to £60,000 - applications at this level are likely to be for regions that are either in the early stages of developing a Criw Celf programme or focusing in on a particular age group. You need to be delivering activity in at least two local authority areas.

All applications must be submitted by a consortium representing a partnership of organisations working together effectively across a region. A consortium is likely to include schools, artists, galleries, local authorities, your Regional Arts & Education Network and Higher & Further Education institutions.

Who can apply

Only Wales-based consortia can apply to this scheme.

The lead applicant and accountable body representing the consortium must have:

- A written governing document such as a constitution, trust deed, or articles of association (unless you are a statutory body such as a school, town council, local authority, health body or university).
- Your governing document must show that the provision of arts activity is one of your objectives, and have an appropriate dissolution clause which sets out what would happen to your organisation's remaining assets (after paying all debts and liabilities), should it cease to exist

- A track record of delivering arts activity for young people
- An Equal Opportunities Policy that's been reviewed by your governing body within the last three years, and which complies with current legislation. This policy must demonstrate that equality and diversity are reflected in your artistic programming and in your day to day planning and operations.
- A bank account in your organisation's name that requires at least two people to authorise transactions (These are usually referred to as the account's signatories). By transactions we mean any withdrawals, transfers or payments made from the organisation's account. This includes signing cheques and using an internet bank account.
- You must have a Safeguarding / Child Protection Policy that's also been reviewed by your governing body within the last three years, and which complies with current legislation. This policy must demonstrate that safeguarding issues are reflected in your day to day planning and operations.

You won't be able to apply for funding if you're in default of any financial agreement with the Arts Council of Wales. You'll be asked to confirm that your organisation meets these eligibility requirements at the start of the online application process.

A note about governance

We take the responsibility of distributing public funding very seriously, and that's why the way you run your organisation is important to us. We need to be sure that your organisation is properly set up and able to manage a grant appropriately. We will not award a grant if we identify a risk that public funds will not be well managed.

Making sure you meet our eligibility requirements is one of the ways we do this. You'll need to submit a copy of your governing document with your application. This helps us check that you're eligible to apply to us and may help us in our assessment of your application. You'll also need to submit with your application proof that you have a bank account in your organisation's name that requires at least two people to authorise transactions. If your application is successful we will check this information by asking you to provide further details about your account. We will not be able to release any payments until we have received and checked this information.

When to apply

The deadline for Criw Celf applications for activity covering the period of 1 September 2017 – 31 August 2019 will be 5.00pm on **Wednesday 18th January 2017**

We will give you our decision within 9 working weeks of the deadline.

Making your application

Applications for this scheme can be made via our website, by clicking on <http://www.arts.wales/funding/organisations>.

You should select the Taking Part strand.

If you've not applied to us for funding before, you'll need to create an account to access the application form.

On page 2 of the application form we'll ask you to tell us about your programme proposal by asking you to respond to the following assessment questions. Each section has a limit of 750 words.

You should answer the following questions in your application:

Describing your project

- You can leave this box blank

Delivering artistic quality

- Provide a clear outline of the creative programme for Criw Celf participants, including the artists, range of media as well as gallery partners involved to evidence how artistic excellence will be achieved. You may want to refer to evidence of success from recent evaluation work.

Planning and Managing a Successful Project

- You should detail all the partners you are working with and clarify their roles and responsibilities - what each will deliver and their expertise/resources to do so
- Tell us your approach to the recruitment process to identify pupils/students
- Provide a clear timeline that covers planning, delivery and evaluation.

Benefitting the public

- In this section, you should provide the context to Criw Celf in your region and how it fits in with your region's wider arts aims and the broader visual and applied arts offer
- Explain your rationale for wanting to deliver this targeted activity; how many young people, age groups and local authorities stand to benefit from this programme

- Tell us your vision of how you will develop and sustain it in the future.

Funding a Successful Project

- In this section you must demonstrate how your approach to resourcing the programme represents value for money and supports growth and future sustainability
- Tell us about any assumptions you've made in developing your budget
- How realistic and achievable are your earned income projections? How will you raise any other partnership funding?
- Please break down the financial contribution that each partner is making to the programme

Attachments

On page 6 of the application form we'll ask you to upload a range of supporting documents, which our online system calls 'attachments':

- Your governing document (unless you are a statutory body)
- Your Project Budget
Please contact your Criw Celf Development Officer for a tailored project budget template.
- Your Marketing Plan
- We'll expect your marketing plan to contain a timetable setting out when different kinds of marketing / recruitment activity will be carried out. We'll also review the marketing costs that you include in your project budget to make sure they are appropriate for what you plan to do
- At least two meaningful letters of support endorsing your project from independent third parties who aren't being paid as part of the programme
- Your bank account
- You must submit proof that you have a bank account in your organisation's name that requires at least two named people to authorise transactions. If you are a statutory body, please upload a blank document instead.
- Other supporting information

- Please upload written confirmation from each consortium partner detailing their commitment to the programme and the value of any financial or in-kind support.
- You can also use this category for any other evidence or documentation that you want to give us. You can use any category more than once if you wish to upload more documents.

Need to get in touch?

Our Criw Celf Development Officers can help you with your application. They are your first port of call and can help you access our full range of advice, information and services.

Cerys Thomas (South East Wales and Central South Wales regions)
Cerys.Thomas@arts.wales

Ceri Charles-Durrant (North Wales) CeriCharles.Durrant@celf.cymru

Sian Griffiths (Mid & West Wales) Sian.Griffiths@celf.cymru

You can contact us in a number of ways:

By email to the Criw Celf Development Officer in your region

By telephone from 9.00am to 5.00pm, Monday to Friday on 0845 873 4900

By text message on 07797 800 504

A reminder of the deadline

The deadline for these applications will be **5.00pm on Wednesday 18th January 2017**. Late applications will not be accepted. We'll give you our decision within 9 working weeks of the deadline.

Good luck with your application.